

Lewistown Public Library



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www.lewistownlibrary.org

Board of Trustees:

Mary Frieze, Chair
Cathy Moser, Trustee
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Patty Turk, City Commissioner
Marie Anderson, Ex-Officio

KellyAnne Terry, Library Director

Strategic Plan 2018-2021

Mission Statement:

The Lewistown Public Library provides free and equal access to quality materials and services, which fulfill the educational, informational, cultural, and recreational needs of the entire community.

OBJECTIVES . . .

1.

Cultivate and Inspire Community Engagement

- Establish the Library as a cultural center through specialized programming, informative displays, exciting partnerships in the area of humanities, interpretive education, early literacy, local and global culture and community enhancement.
- Promote and utilize the Library to exchange ideas and enhance collaboration through events, exhibits, programs, meetings and cultural sharing to fulfill the needs and enjoyment of the community.
- Build relevant and innovative collections, preserve historical collections and enhance delivery of formats, education and information.

2.

Deliver Quality Services to Expand Central Montana's Access to Reading, Personal Growth and Learning

- Implement outstanding customer service and create relationships with a commitment to the individual for a positive user experience.
- Contribute ways for people to join conversations about books and Library materials through programming and reader advisory.
- Be a foundation for early literacy, lifelong learning and educational pursuits.
- Moderate a leading-edge and user friendly website to serve as a virtual branch of the Library.
- Create strategies for Library use in all areas to thoroughly utilize the Library's services, resources and offerings.
- Ensure people have the skills to find, evaluate and use information and Library materials - both physically and digitally.
- Listen to patron requests and be aware of transformations within the community. Adapt and promote change when needed.
- Leverage Library leadership through staff development and board commitment.




3.

Build Partnerships to Make a Difference in People's Lives and the Community They Live In.

- Create opportunities with public, private and nonprofit partners that maximize the best of the Library and community resources.
 - Expand collaborations with schools, businesses, community and government organizations.
 - Continue to foster a strong partnership with the Friends of the Lewistown Public Library.
 - Encourage Central Montana interests and opportunities through awareness of events, history, tourism, destinations, businesses and organizations.
 - Interact with the community and the world with a dynamic website, optimal digital communications, and positive social media.
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4.

Optimize Funding of Library Services and Operations with Diverse Sustainability

- Demonstrate and advocate the value of library services, librarian work, and the library as place to the entire community and stakeholders.
- Act as a trusted and transparent steward of finances to deliver the highest level of library service to the community with available resources. This stewardship shall be both at the present time and into the future.
- Foster donor relations and seek out suitable grant opportunities.
- Sustain the Library's financial accounts with diverse funding sources to recognize specific budgeting areas.
 - City of Lewistown - Staff and Building Expenses*
 - Fergus County - Operating Costs*
 - (MSC and MontanaLibrary2Go consortia)*
 - Central Montana Foundation - Library Materials*
- Fundraise for specific areas or programs to establish stakeholder investment and community intentions.
 - Author Dinner - Library Collection*
 - Chili Bowl - Summer Reading Program*
 - Book Sale (FOL) - Special Projects ex: Upstairs Historic Doors*



5.

Attractive, Functional and Accessible Facility

- Create a library environment that is welcoming, safe and secure.
- Upgrade and maintain facilities for aesthetic and historic philosophies, functionality, ADA requirements, and to meet State of Montana and City of Lewistown building codes.
- Configure space as needed to reflect new and broader purposes.
- Develop and maintain an emergency plan and response procedure.